

PRIVATE EQUITY NEWS

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How cultural differences influence you when working in global operations?

With 17 offices spread across Africa, Asia and Latin America housing local teams, Actis is inherently culturally diverse. We have used this diversity of thought to launch the [Macro Forum](#) platform, where colleagues across the world share **their** street view on key macro and political developments across our markets. It allows us to look behind the headlines and offer a unique perspective on a range of topics.

For example, over the past year we introduced readers to countries from Colombia to Vietnam, lifted the lid on value added investing in Korea and China, featured technology change and artificial intelligence, and explored the Fourth Industrial Revolution. It enables us to look at political developments like the major changes in Brazil and Mexico through both global and local eyes.

Another benefit of operating with such cultural differences is that our teams really understand the different local contexts and nuances of the businesses we are investing in, and share that knowledge across markets. It shows us how to build an education platform in China and adapt those learnings to Brazil and Africa or how to develop logistics space in Korea and take those learnings to China. We are able to offer a global view married with deep sector insights and a true understanding of the local nuances. This feeds into our responsible investment strategy, where we use our local knowledge to adopt a hands-on approach to identifying value and mitigating risk within our portfolio.